

Qwik Links, LLC.

Linking you to your dreams
at lightening speed !

By: Joey, Erin, and John

Our Mission Statement

To provide you with a reliable, friendly and convenient DVD/VHS media rental web site at a low cost.

Goals

- User Friendly for All Ages

- Basic Icons

- No Distractions

- Feedback Section

Measures of Success

- Age Groups Using Website
- Networking of the Users
- Satisfaction and Return Users
- Responding to Feedback

Allocated Jobs

- Project Manager
- Web Interface Programmer
- Content Architect
- Graphic Designer

Technology

- Browsers Supported

- Internet Explorer 5.x and above
- Firefox 1.x and above
- Opera 8.x and above

- Operating Systems

- Windows (98, ME, 2000, 2003 and XP)
- Macintosh (9 and OS X)

Bandwidth

- ISDN, DSL or Cable modem
 - Inside Rexburg
 - Suburban homes
 - College Students
- Dial-up modem connections
 - Rural areas
 - Areas surrounding Rexburg

Advanced Features

- All pages are XHTML compliant
- CSS used for all web pages
- Database will use a perl CGI search script
- Check out cart will use 128-bit encryption

In-House Web Server

- Unique domain name
 - www.clickorderwatch.com
- Logged user statistics
- CGI script for database interaction

Maintenance

- New Movie updates and News
- Updating the video databases.

Layout and Prototype

- Site Structure
- Master Page Layout Grid
- Prototype Home Page

Click Order Watch Schedule

- Schedule Prototype
 - 5 days for the main structure
 - 4-5 days for content within pages
 - 3 days for troubleshooting and perfecting
- Database
 - Approximately 2-3 weeks

Click Order Watch Budget

- Budgeted for \$2,500
 - 7-8 pages
 - Movie Database
 - Checkout System